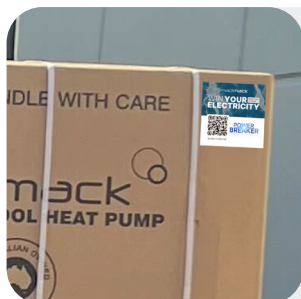


POWER BREAKER

Display from 1 October 2025 until 28 February 2026

Your pack includes:



On-product sticker

Place on the packaging when a product is sold. QR code leads to the promo page and entry form.

Size: 10 cm x 10 cm



Flyer

Place at the reception, hand out in public spaces, and/or distribute door-to-door. Details mechanics and Terms and Conditions.

Size: A5



Wobbler

Attach on in-store displays, whether product or packaging. Also with promo page QR code.

Size: 12.3 cm x 12.3 cm



Floor decal

Apply in front of the product display. Alternatively may be deployed at a high-traffic area.

Size: 60 cm x 90 cm



Pull-up banner

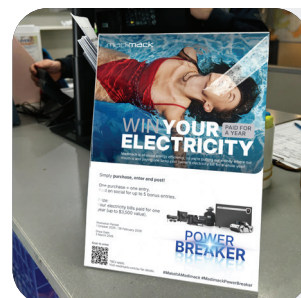
Position next to the product display. May be deployed at a high-traffic area, i.e. near the entrance or the main walkway.

Size: 85 cm x 200 cm



Collared shirt

To be worn by store staff during the promotion period.



Countertop poster

Display on the checkout counter, slipped into an acrylic standee. Details mechanics and Terms and Conditions.

Size: A4



Digital assets

Upload to your social media accounts and email to your contact lists.

T&Cs apply.
Visit madimack.com/au for details.

#MakItAMadimack
#MadimackPowerBreaker

WIN YOUR ELECTRICITY PAID FOR A YEAR

madimack

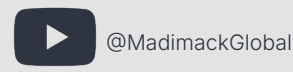
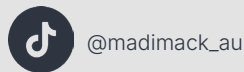
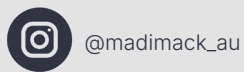
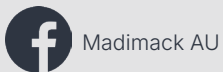
POWER
BREAKER



HOW DO MY CUSTOMERS JOIN THE POWER BREAKER PROMOTION?

It's simple:

1. Purchase any participating Madimack product between 1 Oct 2025 – 28 Feb 2026.
2. Enter via the Power Breaker promotion page on the Madimack website and upload their proof of purchase.
3. Post on social media for up to five bonus entries per product. Tag Madimack and use #MadimackPowerBreaker and #MakeltAMadimack. Remember: posts must stay public.



FREQUENTLY ASKED QUESTIONS

1. **What is the Power Breaker promotion?**
Madimack's Power Breaker promotion rewards customers who buy a participating product with the chance to win free electricity for a year, worth up to \$3,500!
2. **Which products are included?**
All major Madimack models, including inverELITE, inverECLIPSE, and inverECO pool heaters, inverCHLOR chlorinator, magZEN minerals, inverFLOW pool pumps, Inverter Plus converter, eliteCLEAR filters, ecoBLEND glass media, GT Freedom robotic cleaners, resiSTEAM hot water, and inverMOWER robotic mower.
3. **What do we need to do in-store?**
Set up all Power Breaker collaterals in visible spots and keep participating products easy to find. You can also share the campaign on your store's social pages or email your customer list using the materials provided by Madimack.
4. **What do we do when we run out of Madimack stock?**
To order stock, please email sales@madimack.com and put 'ORDER' in the subject line. If you have product or sales enquiries, please get in touch with your Madimack sales manager.
5. **What is the prize?**
One customer will win up to \$3,500 in electricity bills paid. The prize will be given as a lump sum, based on the value of the winner's 2025 electricity costs, with the invoice to be provided by the winner as proof.

T&Cs apply.
Visit madimack.com/au for details.

#MakeltAMadimack
#MadimackPowerBreaker

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